



BNI Newsletter

The Newsletter for Networkers!

August 2009

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Event Coordinators

by the BNI MA Regional Office

As we look forward to helping you grow your Chapter and referrals, we thought of encouraging you to recruit Event Coordinators! The goal of the Event Coordinator is to help increase members' referral business by promoting events and activities outside of the normal BNI meeting. The following is an outline of their responsibilities.

- Promoting within the chapter the events organized by BNI to increase members' networking skills (i.e. regional training events).
- Coordinating arrangements for chapter social events, i.e. outdoor and indoor seasonal events. Ideally such events should occur at least once in every leadership team period.
- Promoting within the chapter, social events organized by BNI on a regional or national basis (i.e. golf days, educational events etc.).
- Promoting any other BNI events that the Leadership Team would like to make available for chapter members.
- The Event Coordinator reports to the President.
- The Event Coordinator will assist the chapter Secretary/Treasurer to collect and manage any funds associated with events.

Please email Mithu at mithu@bnimass.com with name(s) of your Event Coordinator as soon as possible, and we will start communicating with them directly.

Last Call For Volunteers

In the Spring of 2010, BNI MA will celebrate it's 15th Anniversary! Do you want to be a part of this event! Dr. Ivan Misner along with 8 other Directors will be coming to Natick, MA April 15th, 2010 to share their networking knowledge. If you are interested in being a part of this memorable event, please email Mithu@bnimass.com for more information. Our next committee meeting is in less than 2 weeks!



Team Member(s) of the Month

by Patti Salvucci

Looking back on July and reviewing the BNI MA Team we came to the conclusion that naming one Team Member for the past month would be an understatement. This month our Team would like to acknowledge the entire BNI MA Regional Office! With 6 individuals working out of the Sudbury Office, each deserves to be recognized.

Our newest Team Member, Chapter Placement Specialist, (CPS), Christina, has adapted quickly to her position and is already directing many future prospects to your chapter. Her co-chapter placement colleague, Armineh, is leading the way to help your chapter fill available positions. Since creating the position last Fall, the CPS's have placed 172 NEW members throughout the Region! Cheryl Ann for her diligent attention detail while working with inventory. Lorraine, who heads up all member contact and events, has worked with all the venues for the upcoming Leadership sessions. Not an easy task! Mithu who supports our BNI MA Team has helped with all our MSP 2.0 communications as well working with Wayland Country Club to help make this year's Golf Tournament a big success. Last but not least is Paula who helps everyone in the office with their roles as well as working along with Patti Salvucci to help maintain BNI MA as one of the top Region's in the Organization. Thank you!

Mithu Chakrabarti

BNI

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