



BNI Newsletter

The Newsletter For Networkers!

January 2010

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International Networking Week

Dr. Ivan Misner would like you to recognize International Networking Week. He is suggesting that you do this by implementing both of these simple suggestions at your regular BNI meeting during the week of February 1st-5th.



A) Present Dr. Misner's downloadable video which discusses International Networking Week.

To view the International Networking Week on You Tube, [Click Here!](#) To view and download the International Networking Week video to your personal computer, [Click Here!](#)

B) Utilize the special BNI meeting exercise, the details of which are outlined here:
Special BNI meeting exercise for implementation during International Networking Week (February 1st - 5th, 2010)

Our special meeting exercise for International Networking Week this year is for you and your members to invite:

- A leader (e.g., the President or Chairman) of a local business/networking organization (For examples of relevant organizations, [Click Here](#) for a blog post [And Here](#) for an article on the subject)

And/Or

- A well known business leader in your community (e.g., Senior Managers of large

companies, etc.)

By inviting leaders of local business/networking organizations, our objectives are to:

- 1) See how we can help each other
- 2) Use the connection as a springboard to collaborate and invite their organization's participation in an event celebrating International Networking Week next year.

By inviting well known business leaders in your community, our objectives are to:

- 1) Expose them to BNI and our philosophy of Givers Gain®
- 2) Demonstrate the undeniable value of our brand of networking and give them the opportunity to build relationships and network with our members
- 3) Give BNI members the opportunity to build relationships with these leaders who are great referral suppliers

Inviting these leaders of organizations and these well known business leaders will create community and strategic connections for BNI members and continue to build the BNI brand. This is also a great opportunity to really start showing people in your local community how we are refusing to participate in a recession by operating under a "Local Business, Global Network" philosophy!

Largest Event in BNI MA History



This year is BNI MA's 15th anniversary and we have quite an event planned! Mark April 15th, 2010 and join Ivan Misner, along with 8 other BNI presenters from around the US. The event will be held at the Crowne Plaza in Natick, MA. Register early to be guaranteed a reservation. Seating will be limited!

Spring Visitor Days

Although it may not seem it with the frigid weather upon us, Spring is a few months away. With Spring comes our annual Membership Extravaganza starting March 29, 2010.

This year winners will receive a 4 day 3 night trip to the Hotel Monteleone in New Orleans, Louisiana in October! Your chapter will need to add 6 new members in order to qualify for the drawing.

If your chapter is having a Visitor Day this month, they can still have another one in April or May. With new members in your chapter, comes new contacts = more referrals! If your chapter wants to participate, please contact Mithu at

mithu@bnimass.com so she can put you on the calendar. We look forward to helping you succeed in 2010!



AskIvanMisner.com



The next free teleconference at AskIvanMisner.com is scheduled for January 19th. If you would like to participate, please go to www.AskIvanMisner.com and pose a question about how to improve your networking.

Please note - this website is run by Alex Mandossian and is open to the public. It is not *just* BNI - related.

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